



Grant Funding Opportunity

TRAINING & TECHNICAL ASSISTANCE

Agenda

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 - ❖ Timeline of Activities
 - ❖ Highlight Key FAQs
- ▶ **Open Q&A Session**

Presenters

Lauren Babb, CCSWG Chair

Holly Martinez, Executive Director

Darcy Totten, Director of Communications

Tifani Bartow, Director of Programs

Attendees will be muted throughout the presentation

Use the chat feature throughout the session to submit questions

CCSWG

For more than 50 years, the California Commission on the Status of Women and Girls has identified and worked to eliminate inequities in state laws, practices, and conditions that affect California's women and girls.

Established as a state agency with 17 appointed commissioners in 1965, the Commission regularly assesses gender equity in health, safety, employment, education, and equal representation in the military, and the media.

The Commission provides leadership through research, policy and program development, education, outreach and collaboration, advocacy, and strategic partnerships.

Overview

Women's Recovery Response Plan

WOMEN'S RECOVERY RESPONSE



A brief outline of the Women's Recovery Response efforts accompanied by a timeline of the main activities.

1 SURVEYS

Gather community feedback from:

- 30 local women's commissions to learn about their infrastructure and unique needs.
- General public to learn about their circumstances as impacted by Covid-19.
- Key legislators on specific programming and district efforts for women impacted by the pandemic.



2 RESEARCH

Secure critical data and analysis to develop the California Blueprint for Women's Recovery:

- California Research Bureau's literature review of recent studies and publications on the economic impact of the pandemic on California's women.
- Partner with an economist to generate financial impact projections in support of state policy and program interventions for women's recovery.
- Community assessment across 58 counties to generate local reports on women and girls.



3 LOCAL GRANTS

Disburse state funds through local grants to provide assistance to local women's commissions and community-based organizations focused on the economic security and health and well-being of women and girls impacted by the pandemic.

- Launch inaugural Giving Campaign to leverage private philanthropy for additional impact.

4 TRAINING & DEVELOPMENT

Convene local women's commissions to build their capacity, skills, and reach to support participation in state-awarded grant activities and build increased diversity and capacity of local women's commissions throughout California.



5 PUBLIC EDUCATION CAMPAIGN

Launch a public education campaign based on results of surveys, research, needs assessments and grant-funded activities to support policy and program solutions and engage partners through directed calls to action.



6 BLUEPRINT

Issue a statewide California Blueprint for Women's Recovery to the Governor and Legislature detailing the path to achieve immediate and long-term recovery from the pandemic focusing on women and girls.

7 ADVOCACY

Champion policy solutions and program interventions identified in the Blueprint through bills and budget proposals that improve the status of women and put them on the road to pandemic recovery.



8 INTERACTIVE MAP

Release an interactive online tool visually demonstrating gender, race, ethnicity, economic and health indicators of women in California.

Grant Funding Opportunity

women.ca.gov/womens-recovery-response

\$5 Million Grant Funding Opportunity will support:

- **Existing local women commissions**
 - Engage and strengthens existing local women's commissions to ultimately inform the statewide Women's Economic Recovery Blueprint.
- **Development of new local commissions**
 - To improve representation of all women's voices throughout California.
- **Increase resources for community-based organizations**
 - Providing direct services to support immediate needs for women through an economic security lens.

Eligibility

Applicants who are eligible for a grant award must be a California-based...

Local Women's Commission

- Established with a city or county government

Local Government Entity

- For the purpose of establishing new commissions and/or other grant funded activities that support and align with the mission of women and girl's commissions

Statewide or Local Nonprofit

- With an established history of programming and/or services that support and align with the mission of women and girl's commissions

Grant Funding Opportunity: Application

women.ca.gov/womens-recovery-response



FAQ's

Please scroll to the bottom of this page for answers to some of our most frequently asked questions. If you can't find the answer you are looking for there please email us at grants@women.ca.gov.

Grant Applications Are Now Open!

The California Commission on the Status of Women and Girls is now accepting grant applications from local women's commissions, local government entities for the purpose of establishing new women's commissions, and nonprofits serving women and girls for its 2022 CCSWG Women's Recovery Response Grant Funding Opportunity. **Application materials are due by 4:00 p.m. on February 4, 2022** and can be submitted through the online portal below. Applicants that require governing body authorization (city or county) such as local women's commissions in some areas, may submit a request for a deadline extension to grants@women.ca.gov which will be considered on a case by case basis. Click the link below to download the grant application materials.

A technical assistance Zoom call is scheduled for January 20th from 2 p.m. to 3:30 p.m. Click [HERE](#) to register (not required) if you are interested in attending.

Application Form

Click the link below to download the application form. Please follow the instructions provided. Make sure you do not leave any section blank.

When you are ready to submit your completed application and up to five supplementary files (maximum 293 MB total), scroll down to do so below. If you have any questions or encounter any technical issues please email grants@women.ca.gov.



[DOWNLOAD THE GRANT APPLICATION](#)

Download Application Word Doc

Women's Recovery Response: Grant Funding Opportunity

APPLICATION



www.women.ca.gov

grants@women.ca.gov

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App Format

III.→APPLICANT INFORMATION¶

A.→Legal applicant¶

Please provide the required information for the legal applicant organization¶

Name of Organization¶ Enter the name of the organization.¶	⌕
Title of Proposal¶ Enter the Title of Proposal.¶	⌕
Type of Organization¶ Enter the type of organization.¶	⌕
Primary Contact {First and Last Name}¶ Enter the primary contact first and last name.¶	⌕
Address, City, State and Zip Code¶ Enter the address, city, state and ZIP code.¶	⌕
Phone¶ Enter the phone number.¶	⌕
Email¶ Enter the email address.¶	⌕

*By entering your information, you agree to be entered into our database and received future communication from CCSWG.¶

B.→Communities¶

Please identify the current footprint of cities and counties your organization serves.¶

COUNTIES¶	CITIES¶	⌕
Enter the county name.¶	Enter the city name.¶	⌕
Enter the county name.¶	Enter the city name.¶	⌕
Enter the county name.¶	Enter the city name.¶	⌕
Enter the county name.¶	Enter the city name.¶	⌕

C.→How long (in years and/or months) has the applicant organization been in existence?¶

Enter how long in years and/or months that the applicant organization has been in existence.¶

Submit Your Completed Application Here

To submit your application download the application file above, fill it out completely then upload the completed application and requested information below. Once uploaded you will not be able to resubmit so make sure you are ready before submitting. If you have any questions email us at grants@women.ca.gov.

Grant application materials are due no later than 4:00 p.m. February 4, 2022.

Name *

First

Last

Address *

Address Line 1

City

State

Alabama



Zip Code

Organization *


Email *

Website / URL *

Checkbox Items (Check all that apply) *

- ☐ Capacity Building Grant
- ☐ Communications Grant
- ☐ Community Engagement Grant
- ☐ Direct Services Grant
- ☐ Regranting Program Grant

APPLICATION MATERIALS UPLOAD *



Click or drag files to this area to upload.
You can upload up to 5 files.

Submit

Submission Requirements

Due by 2/4/22 at 4:00 p.m. PST

Email [**Grants@women.ca.gov**](mailto:Grants@women.ca.gov) for an exemptions due to required government authorization

Application – Walk Through

- I. Overview
- II. Program Requirements
- III. Applicant Information
- IV. Funding Categories
- V. Budget

Selection Process

- The rater scores each funding category within the proposal using the Rating Sheet.
- Final scores for each proposed category are ranked within that specific category numerically.
- Proposals are only evaluated numerically; no notes are taken during the evaluation.

Funding decisions are based on the ranked score of the proposed categories for funding; and consideration of priorities or geographical distribution specific to Grant Funding Opportunity (GFO).

Rating Sheet

III. RATING SHEET

Organization	*****
Proposal Title	*****
Category of Funding	Select the Category of Funding that is being review and scored: <input type="checkbox"/> Capacity-Building <input type="checkbox"/> Communications <input type="checkbox"/> Community-Engagement <input type="checkbox"/> Direct-Services <input type="checkbox"/> Re-Granting

SCORING RUBRIC	TOTAL POINTS POSSIBLE
1. IDENTIFIED NEED	40
2. PLAN	40
3. TARGET AUDIENCE	60
4. BUDGET	40
TOTAL	180

Scoring Rubric	I	II	III	IV	V
Identified Need (1000 words) Maximum of 40 points. How well does the proposal:	0	5	10	15	20
1) Describe the geographic service area, needs and characteristics of women in the identified community?					
2) Describe the gaps that exist for serving women within the community and how new funds will support women's recovery?					

Plan (1000 words) Maximum of 40 Points. How well does the proposal:	0	5	10	15	20
1) Describe the strategy to implement the proposed activities and how the tactics will achieve the desired results?					
2) Describe a timeline for implementation of proposed activities as well as the outcomes and deliverables that will be achieved?					
Target Audience(s) (1500 words) Maximum of 60 Points. How well does the proposal:	0	5	10	15	20
1) Identify the target population(s) of women including key characteristics such as demographic and geographic information?					
2) Describes why and how the intended target audience(s) connects back to the identified need?					
3) Support collaboration with partners and experts to maximize engagement of the identified target audience(s)?					
Budget (1000 words) Maximum of 40 Points. How well does the proposal:	0	5	10	15	20
1) How well do the proposed Budget Pages & Narrative support the objectives and activities?					
2) How well do the proposed Budget Pages & Narrative support the necessity for expenditures?					

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Final Requirements

Once selected for funding, CCSWG will require additional documentation to finalize the Grant Award. This will involve:

- At minimum, one letter of support from a local leading organization or elected representative.
- Participation in a virtual interview; and
- Final documentation for the award that will be provided by CCSWG.

FAQs



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Frequently Asked Questions

How can I submit a proposal?

The application, the application submission portal, and all relevant instructions are available on our website at <https://women.ca.gov/womens-recovery-response/>.

When are applications due?

Completed grant applications must be submitted by 4:00 p.m. PST on Friday, [February 4, 2022](#). Applicants that require governing body authorization (city or county) such as local women's commissions in some areas, may submit a request for a deadline extension to grants@women.ca.gov which will be considered on a case by case basis.

When will I know if my application was accepted?

The official legal applicant identified within the application will be notified in writing, via electronic communication. Applicants not selected for funding will receive a letter of notification via electronic communication.

Who do I contact if I am having technical issues with my submission?

Email us at grants@women.ca.gov. Please do not call the office or email individual staff members or Commissioners. We will answer your email as quickly as possible. Please be advised that we have a small staff and may not be able to respond immediately. For that reason, it is advisable to submit your application with plenty of time to spare before the deadline.

How can I submit supplementary materials with my application?

The submission portal allows for up to five individual submissions of items with a total size limit of 293 MB. Please do not attempt to upload large files through the portal. If your application exceeds the allowable file size you may email it to grants@women.ca.gov as long as it arrives before the deadline.

Open Q & A Session

- ▶ Please use the chat feature to submit questions
- ▶ This time will be used to respond to proposed questions
- ▶ New questions raised during the training session will be added to the FAQs
- ▶ A recording of this webinar will be made available to the public

Contact

For all communications, please only email Grants@women.ca.gov.
We are working to provide immediate response to your questions.
New questions posed will be added to the FAQs regularly.

Future training will take place on February 1st at 2pm.

Thank you!